



**NEWS
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**Aviation Nation 2007 to Reach World via Live Internet Broadcast
Using WhiteBlox Technology**

LAS VEGAS -- The Aviation Nation Foundation (ANF) has partnered with Internet television leader, WhiteBlox to produce a live Internet TV broadcast during Aviation Nation 2007--the U.S. Air Force's 60th Anniversary Capstone event scheduled at Nellis Air Force Base, Nev., Nov. 10-11.

"Nellis Air Force Base is the heart of the Air Force and Las Vegas is the entertainment capital of the world," said Bob Avery, chairman of the Aviation Nation Foundation. "This project brings the best of both together in a patriotic multimedia extravaganza centered on a salute to America's Airmen during the U.S. Air Force's 60th Anniversary *Heritage to Horizons* celebration."

ANF, which assists in the planning, promotion and execution the Nellis Air Force Base-Las Vegas Air Show, will work closely with WhiteBlox to feed a televised on-site broadcast directly to the Internet for viewers around the world. WhiteBlox is also the solution of choice for other major events, including the Indy 500 and recently signed an exclusive deal to provide the Indy Racing League with WhiteBlox's unique online broadcast technology suite for all practices, time trials, and races through 2009.

"We are excited to have the opportunity to provide the technology that will showcase Aviation Nation to a global audience," said WhiteBlox Chairman and CEO, Greg Demetriades. "Aviation Nation is one of America's premier aviation events and WhiteBlox's unprecedented levels of interactivity will provide a unique platform from which to draw a whole new fan base into the event. We look forward to a win-win partnership with the Aviation Nation Foundation as our business enters this new sector."

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Taking the 2007 multimedia production to a new level comes after five years of numerous other electronic media feats and firsts. Leading the project is Jeff Lee, the Aviation Nation Foundation's director of media productions. Lee will oversee all technical aspects, design the overall production and direct during the live event. A member of the ANF team since 2002, Lee is responsible for many of the 30 national and international marketing, media and business development awards ANF and the Aviation Nation Air Show have garnered over the past five years.

"This year's event will be shot and produced in 16:9 wide-screen format and will be broadcast by ANF live on site on the highest quality large format LED screens available on the market today," Lee said. "Impact Audio Visual of Las Vegas will provide the screens, a production suite and a multiple cameras to cover the action from the ground.

"In the air, Aviation Nation has once again teamed up with On Board Images to provide multiple in-cockpit live cameras feeds to the broadcast," Lee continued. "We will also be working with the U.S. Air Force to beam live in-cockpit video from the Thunderbirds and feeds from other sources to the LED screens and Internet."

"We look forward to working with WhiteBlox to expose an entirely new audience to 'America's Air Show,'" Avery said. "It's amazing to think of someone thousands of miles away viewing from inside the cockpit of a Thunderbirds aircraft as they fly their homecoming show live over Nellis Air Force Base. Not only will this new component allow us to reach those who are unable to attend, it will also provide an archive where people can go back and either relive their air show experience or learn more about Aviation Nation."

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About Aviation Nation Air Show

Aviation Nation is the premier public aviation event of the U.S. Air Force, homecoming show of the U.S. Air Force Thunderbirds and the most publicized air show in North America. The event is one of the largest air shows in the world with over 142,000 attendees reported in 2006 and over 150,000 expected in 2007. In 2006, the event was honored by the International Council of Air Shows, receiving the Dick Schram Memorial Community Relations Award—the most-prestigious military air show award in North America.

About the Aviation Nation Foundation

The Aviation Nation Foundation (ANF) is a 501 (c) (3) non-profit civilian historical and educational organization with the mission of promoting American Airpower and the vital

role of the men and women serving in the U.S. Air Force. ANF assists with planning, developing, organizing, promoting and executing the Aviation Nation Air Show at Nellis AFB while endeavoring to support and enhance community involvement in the event. The Foundation is also supporting the U.S. Air Force 60th Anniversary Celebration by creating, publishing and gifting a premier magazine, *Heritage to Horizons*, that will be used in USAF 60th Anniversary events worldwide in 2007. ANF does not intend to imply formal endorsement of the Air Force or any government organization. For more information, visit www.AviationNation.org or call (702) 506-2065.

About WhiteBlox

WhiteBlox, a leading broadband network solutions company, delivers robust technology and application services in a comprehensive production and delivery suite that allows companies to become their own IPTV broadcasters. WhiteBlox gives customers the flexibility, control and tools to leverage video assets and content into dynamic, engaging and profitable networks through use of its integrated broadband solutions. WhiteBlox is a company of Continental Vista Broadcasting Group, Inc., based in The Woodlands, TX, with offices in New York, Los Angeles, Orlando, Minneapolis, Milwaukee and Latin America. For more information, visit www.whiteblox.com or call (281) 210-5000.